



**GHABBOUR**  
FOUNDATION  
FOR DEVELOPMENT



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O W N   Y O U R   F U T U R E







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HAPPY NEW YEAR

2023





## Establishment of Ghabbour Foundation

With decades of experience in the field of automotive production and distribution, GB Auto has been acutely aware of the shortage of qualified labor in the workforce and the widening gap between the quality of graduates of vocational schools and the requirements of the industry in an increasingly competitive business environment. Short-term supportive interventions provided by the Company as well as by other players in different fields have proven to only provide alleviation of some of the symptoms of the problem rather than addressing its root cause.

Stemming from this imperative need, GB Auto set out in 2017 to provide a comprehensive, radical initiative to develop vocational education in Egypt and modify the perception of the community towards it.

Hence, the establishment of "Ghabbour Foundation for Development", a non-profit organization established under the Ministry of Solidarity with the mission of affecting positive economic and social development in Egypt by bridging the gap between the quality of vocational education in Egypt, on one hand, and industry needs for skilled workers on the other hand.

Given the fact that the Foundation was initiated by GB Auto and its Chairman, Dr. Raouf Ghabbour, it benefits from the privileges of the company in terms of financial support, training opportunities, practical experience of the company's engineers and trainers, latest car models, high-tech equipment and machinery, as well as training and employment opportunities for vocational school graduates. Accordingly, the Foundation seeks to introduce international industry standards and job market needs to vocational education.



Ghabbour Foundation's approach to providing quality education benchmarked against international standards is fulfilled by working with international institutions specialized in vocational education and technical training applying the dual education system that helps the student connect theoretical studies to practical training.







## Ghabbour Foundation Journey in Numbers



Foundation Funding:  
EGP 31,000,000 in 2022



Vocational schools developed by  
Ghabbour Foundation until academic  
year 2021/2022: 5



Number of Students in all schools: 830



Number of Students graduated  
from Ghabbour Foundation Schools  
since 2020: +500



Number of trainers: 60



Number of theoretical Teachers: 40



## Letter from the Chairperson

**2022** marks the year where I was first handed over the responsibility of chairing the Ghabbour Foundation in perpetuation of my late Father's legacy and vision.

As I step into this new role, I look back and reflect upon the true essence behind the establishment of the Foundation in 2017. My late father, Dr. Raouf Ghabbour, was a true visionary and one who refused to surrender to the status quo.

As a business leader, he touched upon a pain point that affected the industry, the community and Egypt's competitiveness ratio all at once: Out of every 100 applicants applying for the automotive technician position, only three, if any, were barely qualified to do the basic tasks required for the job.

My father's passion for doing good and creating an impact in the community, coupled with his desire to find a radical solution to a lingering problem for the industry, was the driver behind the establishment of the Ghabbour Foundation, an NGO specialized in the development of vocational education towards bridging the gap between industry requirements and vocational education skillset.

His unique vision will forever pave the way for all our present and future endeavors and I am proud to see how the Foundation is currently growing in terms of number of beneficiaries, partnerships, scope and future prospects.

This year, the Foundation has made new strides as it has introduced new specializations that match international standards and green jobs of the future, such as Electric Vehicles and sustainable automotive Paint, concluded new partnerships and agreements and received funding from international organizations towards establishing state-of-the-art workshops and training facilities.

For the upcoming year, we look forward to expanding our scope, opening up new channels for our students to seek job placement in the international job market, particularly in the Gulf region and Europe, while also seeking to raise the necessary external funds to sustain our ambitious development goals for the next few years.

Wishing everyone and their families a blessed end of year. May the new year 2023 witness the materialization of our dreams and aspirations for a better future for Egypt and for our youth!

*Dina Ghabbour*

**Chairperson**

**Ghabbour Foundation for Development**



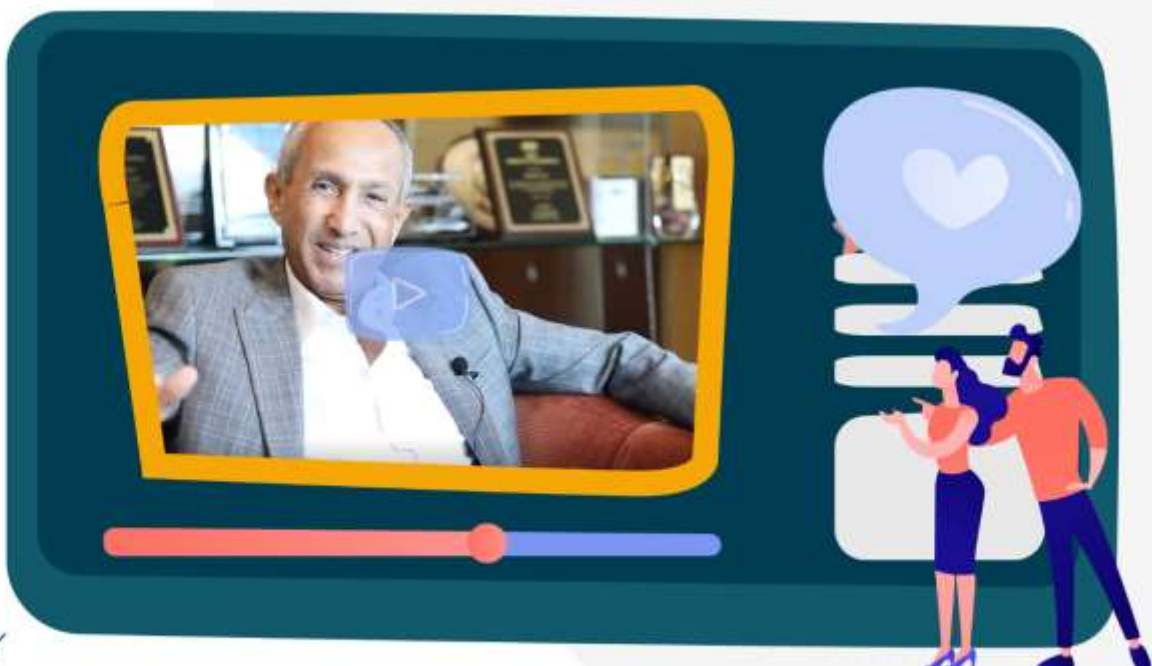




MAY HIS SOUL REST IN ETERNAL PEACE AND MAY ALL THE CONTRIBUTIONS HE HAS MADE TO THE BENEFIT OF HIS COUNTRY AND COUNTRYMEN REMAIN A VIVID TESTIMONY OF HIS GENEROSITY, KINDNESS, AND UNIQUE VISION.



Watch Now





**FEBRUARY**

**2022**



# غالية من غبور

مؤسسة  
غبور  
للتنمية

ALEXBANK

غالية



## Collaboration with ALEXBANK – Launching “Ghalya by Ghabbour”

Ghabbour Foundation partnered with ALEXBANK in 2022 to empower young women to work in the field of automotive maintenance by providing them with an opportunity to join Ghabbour Schools of Applied Technology while also ensuring a comprehensive and sustainable program to support and secure the future of the initiative's beneficiaries through Gender Equity & Diversity training, post-graduation employment and entrepreneurship opportunities, as well as a one-year scholarship for 6 female high achievers over 2 years. towards further certification and training from Germany



Ghalya by Ghabbour "initiative was launched on February 13th in an official signing ceremony under the auspices of the National Council for Women and under ALEXBANK's flagship initiative : "Ghalya".

The signing ceremony was held in the virtual attendance of Dr. Maya Morsy, President of the National Council for Women, in addition to the presence of Mr. Dante Campioni, CEO and Managing Director of ALEXBANK, late Dr. Raouf Ghabbour, then Chairman of Ghabbour Foundation and of GB Auto, Dr. Mohamed Megahed, Deputy Minister of Education and Technical Education, Ms. Laila Hosny, Head of the CSR and Sustainable Development Office at ALEXBANK, Eng. George Sedky, Secretary General of Ghabbour Foundation and Head of HR at GB Auto, Eng. Aleya Serageldin, Executive Director of the, Ghabbour Foundation. with the attendance of General Dr. Amr Boseila, Head of the Applied Technology Unit at the Ministry of Education and Technical Education, and Ms. Mona Ayoub, Head of Vocational Education and Training Department at the German Arab Chamber of Industry and Commerce, and a group of representatives from ALEXBANK, Ghabbour Foundation, strategic partners, and the Foundation's academic partner; SIS ME.

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Believing in the Sustainable developmental Goals, Ghabbour Foundation, through Ghalya initiative, aims to implement gender equity through technical education and vocational training services.

This will provide female students with employment and entrepreneurship opportunities, as well as of one-year scholarship of further certified training in Germany for a selected number of high achieving students.





MARCH

2022





## Participation in Edutech Conference March 23rd – 24th

Stemming from its belief in the concept of vocational education and its pivotal national role, Ghabbour Foundation participated in Edutech Conference, the first convention of its kind for vocational and technical education in Egypt.

Ghabbour Foundation team showcased success stories in developing automotive vocational schools. Attendees have highly praised the aptitudes of Ghabbour Foundation's participating students.

The Conference was also an opportunity for our students to meet with fellow and prospective students as well as parents and to share their experience studying in Ghabbour Foundation Applied Technology schools.

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JUNE

2022



## The Career Day 2022

The Career Office at Ghabbour Foundation aims to support graduates in the early stages of their career path starting from the CV writing phase, job search, and job selection all the way to job placement and interview support.

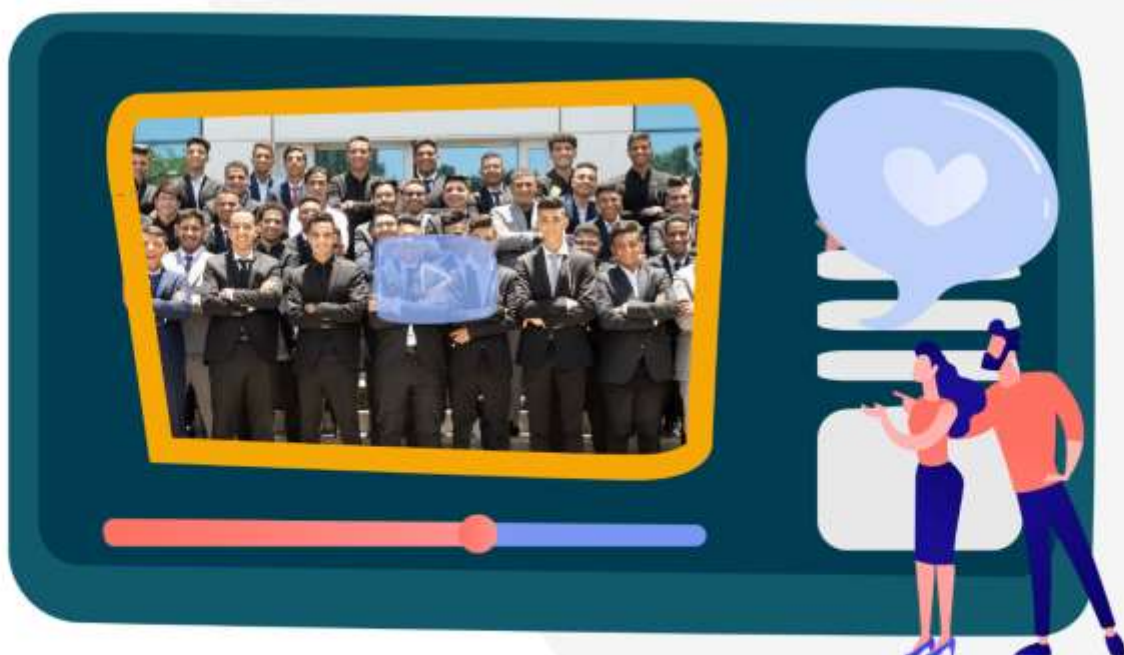
The Career Office is the focal point for all employers in the Automotive Industry seeking to hire highly skilled and exceptionally qualified technicians.

The Foundation was proud to introduce the graduating class of 2022 to the biggest names in the Automotive industry on the occasion of the Foundation's 3rd Career Day.

The Career Day is organized with the purpose of highlighting Ghabbour Foundation students' technical skills and interpersonal competencies, as well as establishing and maintaining a network for career exploration and professional development opportunities.

Feedback received from interviewers on that day is a testimony of the outstanding qualifications of the schools' graduates.

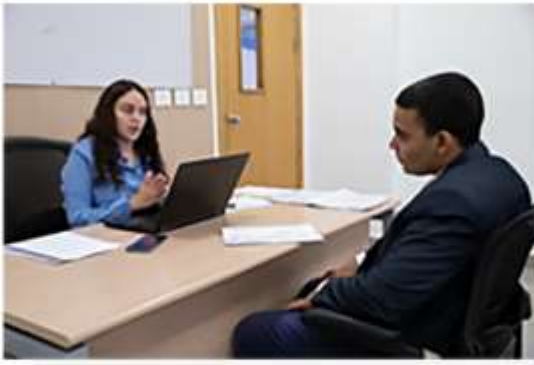
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We take this opportunity to express our appreciation to all our Career Day partners whose presence and interaction with the students were key to the success of the day:









AUGUST

2022



## Admissions in Ghabbour Applied Technology Schools

Ghabbour Foundation opened its admission doors for 2022-2023 intake in August 2022 for Preparatory stage students in May 15th and 6th October Applied Technology Schools. 400 Students were accepted in both schools after successfully completing admission tests. Admission tests were conducted over 3 stages: Theoretical, practical and personal interviews run in English aiming to ensure a match between the required students' skills and aptitudes for Ghabbour Applied Technology schools' demanding program and the caliber of applicants.

### Snapshot of a School Day in Ghabbour Applied Technology Schools:

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## Signing Agreement with HSBC Egypt:

Ghabbour Foundation is proud to collaborate with HSBC Egypt on the qualification and empowerment of a class of young men and women to become specialized technicians in the maintenance of Electric Vehicles (EV), an imperative requirement for the eminent deployment of electric vehicles in Egypt, whether from an environmental or from an industrial point of view.

Through this partnership, HSBC Egypt supports the Foundation on establishing a class of technicians specifically trained on Electric Vehicles Maintenance, constituting the most significant Green Jobs of the Future in the automotive sector.

Graduates of this program will represent the pioneer class of qualified EV technicians in time for the wide spread introduction of these vehicles in Egypt and also in preparation for the 2030 vision of Egypt's industry strategy, placing Egypt as a Hub for the automotive industry in Egypt.

25 students were selected from both schools based on academic and personal aptitudes and will constitute the pilot class for this specialization.





## Signing agreement with Banque Misr Foundation:

Ghabbour Foundation signed an agreement with Banque Misr Foundation towards supporting a class of 25 students studying at Ghabbour Foundation's Applied Technology Schools for 3 years of education: Priority in selection of beneficiaries is given to students from underprivileged backgrounds, girls and youth interested in entrepreneurship.

Ghabbour Foundation is grateful to Banque Misr Foundation for providing this opportunity to support students with underprivileged backgrounds, not just during their study period but also after graduation as they gain access to Banque Misr's financing programs and support for entrepreneurship.







SEPTEMBER 2022



## Care Egypt Training

As part of the “Ghalya by Ghabbour” Initiative in collaboration with AlexBank, Ghabbour Foundation sought the expertise of CARE Egypt in conducting training and awareness sessions focused on engaging men and boys & social empowerment for women and girls in order to promote and ensure a safe presence of girls in the automotive sector and provide them with a positive work environment where they can thrive and fulfill their potential, whether in school or in the workplace.

The sessions were divided into:

- Trainings for teachers, trainers and staff in Ghabbour Applied Technology schools, towards developing staff capabilities regarding social empowerment of girls, engaging boys and effective understanding of gender roles and equality in the workplace
- Trainings for technicians in service centers, towards prevention of gender-based violence in the workplace and effective understanding of gender roles and acceptance of the other.





Dates	Attendees	Number of days	Number of hours per day	Topic	Target group	Trainer	Location
17, 18 & 19 <sup>th</sup> August	9	3	4 hours per day	Social empowerment for Women	Women	Noha El Naggat	May 15 <sup>th</sup> School
21-25 August		5	4-5 hours per day	TOT on Engaging boys curriculum	Men	Mina & George	GB Academy
23-25 August	10	3	5 - 6 hours per day	TOT on Social empowerment for girls	women	Khadiga	GB Academy
28-29 August	18	2	6 hours per day	Gender at the workplace training	Men and Women	Khadiga	May 15 <sup>th</sup> School – 6 <sup>th</sup> October School
Period from Aug. 28 <sup>th</sup> - Oct. 16 <sup>th</sup> on weekly basis (every)		Once a week over 8 weeks	4 hours per day	Engaging men and boys for men	Men	Hesham	Obour Service center

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## Awareness Sessions by Baheya Foundation

In mid-September, Ghabbour Foundation for Development, in cooperation with Baheya Foundation, organized awareness sessions in each of Ghabbour-1 and Ghabbour-2 Applied Technology Schools, as the Foundation deems important the vital role of mothers.

Thus, all students' mothers were invited to attend, in addition to the participation of all the female school staff in these sessions which aim to raise awareness of breast cancer, and the gravity of early detection, methods of treatment and psychological support for women using the latest diagnostic and therapeutic techniques.

The sessions were concluded by the attendees expressing how informative and helpful they were.







OCTOBER

2022



## 2022 Graduation Ceremony

Ghabbour Foundation celebrated on October 27th the graduation ceremony of the 2022 Class. This class marks the 3rd batch to graduate from Ghabbour Foundation's vocational education schools. We are proud of our students and their achievements and are confident that a bright future awaits them as they progress through their various career choices as internationally qualified automotive technicians.

For graduates of our school, graduation day marks the beginning of yet another journey, rather than an end, as they start a new phase with us, supported by our Career Office. Ghabbour Foundation's Career Office focuses on providing the Foundation graduates with the tools and channels to secure the jobs that match their unique qualifications and aspirations, whether they choose to be employed by some of the biggest brand names in the automotive sector or to take their first steps towards establishing their own workshops.

We take this opportunity to express our sincere appreciation to our success partners, and to all those who have honored us with their attendance and participation in the 2022 graduation ceremony.







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## Volvo Group visit to May 15th School:

Ghabbour 1 Applied Technology School received the visit of a senior delegation from Volvo team on October 18th with the purpose of discussing potential collaboration between Volvo Group and Ghabbour Foundation towards supporting female students in vocational training, particularly in heavy duty equipment, and supporting commercial vehicles specialization in the school as well as outreach towards employment opportunities for Foundation graduates abroad.

The visit included a tour of the school technical workshops, theoretical classes and outdoors recreational facilities, a discussion with Foundation representatives about different venues for collaboration and meeting with several student representatives including female students interested in commercial vehicles.

Students spoke passionately about their career aspirations, their learning experience in the schools as well as the challenges that face girls in a largely-male dominated field and their commitment to challenging the status quo









# Thank You

O U R S U C C E S S P A R T N E R S



MR. GHASSAN  
MR. MANSOUR KABBANI





[WWW.GHABBOURFOUNDATION.ORG](http://WWW.GHABBOURFOUNDATION.ORG)



[INFORMATION@GHABBOURFOUNDATION.ORG](mailto:INFORMATION@GHABBOURFOUNDATION.ORG)



02 35369727



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HANDS ON FUTURE





MERRY  
**CHRISTMAS**  
& HAPPY NEW YEAR



**GHABBOUR**  
FOUNDATION  
FOR DEVELOPMENT